

Assignments for Antioch

1.) curating

Take an assigned twenty images of articles from the archive home and arrange ten of them in an order that somehow makes sense. This could be done as other collections so far in the course or as a narrative. Try to keep in mind that every arrangement implies and describes a particular position or history. You must decide how to indicate what it is that brought them together, what they are as fragments are and what they are as a group. Bring this back to meeting without any other written text, notation, or didactics.

Find or make ten other objects that will enlarge this collection and give it a new shape or theme. Try to keep focused on the possible interpretations your particular arrangement can produce.

Bring this arrangement into class to ask others how this arrangement could benefit from other objects or events shown in

(need two more here)

2.) publicity

bring in an advertisement that you have strong feeling for. be prepared to discuss this in a meeting. (Two days)

advertisements seem to often be about something other than what they are selling. bring in an ad with a description of what the ad is promising either in addition to the product or in place of it.

make a list of publicity slogans. try to organize your list according to specific theme or idea. do not let us know what that theme is - let the list determine its own subject.

make a collection of ads that describe, interrogate or discuss a specific theme or idea. design an arrangement of these ads to create a particular meaning.

3.) collectors

draw a room that has emotional meaning for you from memory. draw it in elevation and plan. label the important parts and elements; include details if you think they are necessary.

write a description of a fictional collector. first decide on an arena of collecting and then try to think of exactly how a collector would treat that arena. what kind of person is this? what is their particular relationship with the collected?

design a room that would house and display this collection. draw it in elevation and plan. make a model of this room or other three-dimensional visual representation.

write a conversational exchange between two people who love this collector at the opening of her/his display of this collection.

4.) portraits

take ten photographs of things in your home that we can make into a exhibition. make sure that this is a group of objects that describes there complexity of who you are. decide how each photograph relates to the whole. be prepared to arrange them in real time.

write an interview for your neighbor on this collection of photographs. try to find out what all the relationships this person has with their set of objects.

video this interview with them in their homes

trade lists and objects and make an exhibition from the other person's assortment.

5.) department store

design an object that could be in a department store. it can either fit in real well or stick out, be complicit or be critical. the best would be if it did both.

design a package for this object. remember that it need not fit into traditional ideas of display and marketing. your object may have new demands that it sets on the consumer.

write a piece of cultural criticism on this object. you can take the position of an anthropologist or an ethnographer.

write a description of this object from the point of view of someone who is saving money, or sacrificing things in some other way to obtain it.

6.) nature

collect twenty objects on a walk that we take together.

make an 8 1/2 x 11" drawing of each of them that you feel disclose something about each and would serve as a way to categorize each of them.

design a categorizing or listing system for these objects obtained from visual characteristics. (size, color, texture and shape are simple examples - you can choose more complicated ones).

Name them. decide on their function in relation to other things you know about nature and culture.

make a case or other display system for these things that will organize them in a way that will make sense to others. include the display a didactic rendition of your system of organization.